Lauren Corrado

FASHION MARKETING AND FINE ART

EDUCATION

Savannah College of Art and Design, BFA Fashion Marketing and Management 2020.

- 3.82 GPA
- Study Abroad Hong Kong, Fall 2018
- Study Abroad Japan, Winter 2019

ACADEMIC INTERNSHIP

WALT DISNEY COMPANY SCADPRO SPONSORED COURSE | FALL

- Collaborated with The Walt Disney Company to assist in the research and development of concepts for Mickey Mouse's 90th birthday celebration. The theme of the project is "Mickey Glitching Through Time".
- Helped organize reveal event in Hong Kong for the casual collection
- Organized and styled photoshoot for collection lookbook

INDUSTRY SKILLS

- Adobe Creative Suite
- Web Design
- Graphic/Textile Design
- Styling
- Event Coordinating
- Art Direction
- Mixed Media Painting/ Illustration

PROFESSIONAL SKILLS

- Organization
- Team Leading
- Collaborative
- Time Management
- Innovative
- Analytical

CONTACT

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AWARDS

- SCAD Dean's List (Present)
- SCAD Merritt Scholarship (Present)
- Adobe Photoshop Certification (2017)
- First Place in Dali Art Museum High School competition (2016)
- Women in Visual Arts Award (2016)
- International Baccalaureate Certification (2016)
- Scholastic Silver Key Winner (2016)

EXPERIENCE

RACHEL ANTONOFF

STUDIO INTERN | NEW YORK CITY | SUMMER 2019

- Assisted in e-commerce photoshoot for Pre-Spring
- Assisted in styling and pulling garments for celebrity
- Helped organize and was a sales associate at Animal Haven sample sale
- Assisted in textiles for Spring 2019 collection

HOUSE OF PERNA

STUDIO INTERN | PALM BEACH | SUMMER 2018 GRAPHIC DESIGNER | PALM BEACH | NOV 2018-JAN 2019

- Styled and Organized photoshoots for SS18 and AW18.
- · Assisted in the creation of website for the brand launch of Neon Bohemians (including web copy, web images, web layout and design).
- Helped in organizing pop events in Bloomingdales, Nordstrom, and Neiman Marcus.
- · Assisted on the re-branding of The House of Perna website and social media.
- Styled Holiday '18 photoshoot.